BRIEFING STATEMENT

Title: Dumping Education Program

Issue: There is a need to provide a littering, recycling, and illegal dumping message

to schoolchildren.

Date: July 15, 2004

Background

As part of an integrated illegal dumping prevention program, it is important to incorporate an illegal dumping educational program for schoolchildren. Currently, both the BLM and the NPS offer environmental education programs. The California Integrated Waste Management Board (CIWMB) has developed an illegal dumping and recycling school curriculum entitled *Closing the Loop*. Both the BLM and the NPS incorporate *Closing the Loop* into their existing environmental education programs. More importantly, however, is that many waste management companies implement *Closing the Loop* and other dumping and recycling programs.

Action Plan

- 1. Develop a listing of waste management companies within the DMG area.
- 2. Contact each to determine if they implementing a dumping education program and how the DMG can assist in such a program's implementation.
- 3. Form partnerships to do stuff. We should partner with the waste management companies that have education programs because they already have ties to schools developed and know what is working.
- 4. Incorporate a strong dumping/waste management message in the tortoise I&E program.

Contacts

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